

Travel Trade Events Schedule

April 2019 – March 2020





April 2019 – June 2019

April 6

Enjoy

(Buenos Aires, Argentina)

Consumer event attracting approximately 3,000 to 4,000 young couples and families looking for unique travel experiences.

May 1

Travel Weekly Aspire Luxury Forum

(London, UK)

This Luxury Forum brings together over 30 member agents for a full day of learning about different destinations, hotel groups, airlines and tour operators.

***Hosted by Aspire Travel Club**

May 4

Passport DC/AWET

(Washington, DC)

Embassies open their doors to DC visitors and residents allowing them to experience the food, art, dance, fashion, and music of different countries.

***Hosted by Embassy of Belize in Washington DC**

May 5-8

Romance Travel Forum

(Riviera Nayarit, Mexico)

Meet top-sellers dedicated to destination wedding groups, honeymoons and other romantic milestones celebrated with travel.

***Contact show management for participation at: <https://bit.ly/2TLRVna>**

May 5-8

Emotions

(Buenos Aires, Argentina)

Trade event for suppliers from Latin America focusing on the Luxury Market. Travel Buyers from 30 international markets are hand-selected and invited by Emotions.

***Contact show management for participation at: <https://bit.ly/2OhK1fs>**

May 14-17

ILTM Americas

(Sao Paulo, Brazil)

An appointment-based trade event for worldwide suppliers who are keen on meeting with Luxury Travel Buyers from South America, mainly Brazil.

***Contact show management for participation at: <https://bit.ly/2HpEDqy>**

May (Date TBC)

Suppliers Day Travel Club / Your Travel

(The Netherlands)

Networking sessions done in 15-min speed dating format with over 250 home-based travel agents; each session consists of small groups of agents.

***Hosted by The Travel Club**

June 5

Travel Weekly Aspire Luxury Forum

(Brighton, UK)

This Luxury Forum brings together over 30 member agents for a full day of learning about different destinations, hotel groups, airlines and tour operators.

***Hosted by Aspire Travel Club**

June 10-12

Experience Latin America (ELA)

(London, UK)

This 3-day European B2B event is dedicated to Latin American Travel. The show takes on the format of pre-scheduled appointments, networking intermissions and seminars.

***Hosted by Latin American Travel Association (LATA)**

June 4 – 6 & 11 – 13

Caribbean Caravan

(Buenos Aires/Rosario/Cordoba/Mendoza/Salta, Argentina)

A networking platform entailing roundtable sessions with key decision makers of top Travel Agencies in Argentina; event ends with a press conference in each location.

***Contact show management for participation at: <https://bit.ly/2UOoRIm>**

June 17

Travel Weekly Aspire Luxury Forum

(Cambridge, UK)

This Luxury Forum brings together over 30 member agents for a full day of learning about different destinations, hotel groups, airlines and tour operators.

***Hosted by Aspire Travel Club**

June 18-20

CTO Roadshow

(Edinburgh/ Dundee/ Glasgow, UK - TBC)

CTO roadshows provide an opportunity to educate agents and showcase Belize as a Caribbean destination in the European Market.

***Hosted by CTO**

June 21-25

Taste of the Caribbean & Caribbean 305

(Miami, FL USA)

This event brings together award-winning chefs and bartenders from the Caribbean to highlight their culinary artistry.

***Hosted by Caribbean Hotel & Tourism Association (CHTA)**

An underwater photograph featuring a large, vibrant orange coral formation in the foreground. A scuba diver is visible in the background, swimming towards the right. The water is clear blue, and the seabed is covered with various marine life and coral. A green banner with white text is overlaid on the bottom left.

July 2019 – September 2019

July 2-3

CTO Roadshow

(Surrey & Kent, UK - TBC)

CTO roadshows provide an opportunity to educate agents and showcase Belize as a Caribbean destination in the European Market.

*Hosted by CTO

July (Date TBC)

Caribbean Event for Tourism Boards

(Sao Paulo, Brazil)

An event organized in partnership with other tourism boards, Caribbean Cruises and Caribbean Suppliers; select media and trade attend.

July (Date TBC)

Tour Operator Sales Training

(Location in South America TBC)

These training sessions aim to educate select Tour Operators in Latin America about selling Belize to their clients.

Aug 10-16

Virtuoso Travel Week

(Las Vegas, NV, USA)

One of the largest Luxury Travel Symposiums that offer networking with agents connected to an affluent clientele.

*Hosted by Virtuoso Network

Aug 16-18

Bird Fair

(Rutland, UK)

The largest expo in Europe aimed at experienced birdwatchers, nature lovers and travellers looking for inspiration for their next holiday.

*Contact show management for participation at: <https://bit.ly/2JJH30L>

Aug (Date TBC)

Tour Operator Sales Training

(Location in South America TBC)

These training sessions aim to educate select Tour Operators in Latin America about selling Belize to their clients.

*Contact BTB for participation at: Traveltrade@BelizeTourismBoard.org

Sep 10-11 & 18

CTO Roadshow

(Nottingham/Leeds/London, UK)

CTO roadshows provide an opportunity to educate agents and showcase Belize as a Caribbean destination in the European Market.

*Hosted by CTO

Sep 14-15

Houston Ultimate Women's Expo

(Houston, TX USA)

This expo draws a very diverse audience making it an excellent place to promote products and services to thousands of ready-to-buy consumers.

*Contact show management for participation at: <https://bit.ly/2QFZUvK>

Sep 24-25

Adventure & Activity Showcase

(Exeter & Bournemouth, UK)

Suppliers have an opportunity to take part in lively timed networking sessions with Travel Agents from Adventure & Activity Holiday.

*Hosted by Travel Bulletin

Sep 27

Belize Travel Expo (BELTRAVEX)

(Belize City, Belize)

A consumer fair designed to promote local family travel. This event brings together our local private sector partners to showcase their products and services to the Belizean public.

*Contact BTB for participation at: Traveltrade@Belize tourismboard.org

Sep (Date TBC)

Breakfast Sales Presentation

(Belo Horizonte & Sao Paulo, Brazil)

These Belize branded presentations aim to build awareness of Belize among select Tour Operators and Travel Agents based in Brazil.

*Contact BTB for participation at: Traveltrade@Belize tourismboard.org

Sep (Date TBC)

Caribbean Latin Workshop

(The Netherlands)

The workshop entails one-on-one meetings with industry partners, as well as general networking sessions and industry presentations on the exhibition grounds.

*Hosted by Caribbean Latin Reflections

Sep (Date TBC)

CTO Roadshow

(The Netherlands)

CTO roadshows provide an opportunity to educate agents and showcase Belize as a Caribbean destination in the European Market.

*Hosted by CTO

(Date TBC)

LATA Agent Roadshow

(Locations in UK TBC)

The LATA roadshows provide an opportunity to educate agents and showcase Belize as a Caribbean destination in the European Market.

*Hosted by LATA

A large, ancient stone carving of a face, likely from a Mayan or Aztec site. The face has a wide, open mouth, showing teeth, and is surrounded by intricate geometric patterns. The stone is weathered and the carving is set into a larger stone structure. The background shows green foliage and a blue sky.

Oct 2019 – Dec 2019

Oct 5-8

Feria Internacional de Turismo (FIT) (Buenos Aires, Argentina)

FIT caters to the international market and targets both trade and consumers while drawing over 90,000 visitors each year.

***Contact show management for participation at: <https://bit.ly/2TeCFdx>**

Oct 11-13

Retire Overseas Bootcamp Conference (Las Vegas, NV USA)

This expo provides a great platform for destinations to promote their Retirement Programs to Retirees.

***Contact show management for participation at: <https://bit.ly/2TeCFdx>**

Oct 21- 24

Remote Latin America

(Barichara, Santander, Colombia)

While taking the format of a remote, nomadic outdoor setting, this event provides unique networking experiences with top travel designers from around the world.

***Hosted by SUL Hotels**

Oct 21-25

FCCA Cruise Conference & Trade Show (San Juan, Puerto Rico)

This event aims to foster a better understanding of the dynamics of the cruise industry and help attendees improve their cruise tourism products.

***Contact BTB for participation at: Maria.Guerra@Belizetourismboard.org**

Oct 26-27

Verre Reizen Event (Den Haag)

A consumer show targeting the adventurous, long-haul travellers. The show also features presentations done by industry experts.

***Contact show management for participation at: <https://bit.ly/2itDAu2>**

Oct 26-27

Dive Show

(Birmingham, UK)

A leading consumer dive show attracting 16,000 consumers; the show is a must for any company targeting divers based in the European market.

***Contact show management for participation at: <https://bit.ly/2JI1AXE>**

Oct (Date TBC)

Breakfast Sales Presentation (Porto Alegre, Brazil)

These Belize branded presentations aim to build awareness of Belize among select Tour Operators and Travel Agents based in Brazil.

***Contact BTB for participation at: Traveltrade@Belizetourismboard.org**

Oct (Date TBC)

ATAS

(UK – Location TBC)

The trade show provides a great platform to meet with travel agents and tour operators interested in touring holidays and adventure.

*Hosted by Association of Touring & Adventure Suppliers

Nov 13-16

DEMA

(Orlando, FL USA)

DEMA is the largest trade-only event in the world for companies catering to the scuba diving, ocean water sports and adventure/dive travel industries.

*Contact show management for participation at:
<https://bit.ly/2K92kFa>

Nov (Date TBC)

Breakfast Sales Presentation

(Brasilia, Brazil)

These Belize branded presentations aim to build awareness of Belize among select Tour Operators and Travel Agents based in Brazil.

*Contact BTB for participation at:
Traveltrade@BelizeTourismBoard.org

Nov (Date TBC)

D-RT Group Suppliers Day

(The Netherlands)

D-RT is one of the largest travel companies in the Netherlands with several agency brands; over 450 agents are expected to attend Suppliers Day.

*Hosted by D-RT

A photograph of four women performing a traditional dance outdoors. They are wearing white dresses with intricate floral embroidery and blue shawls. The setting is a sunny outdoor area with a large palm tree and colorful paper flags hanging in the background. A semi-transparent orange banner is overlaid on the lower left portion of the image.

January 2020 – March 2020

Jan 6-9

Family Travel Advisor Forum (Ocho Rios, Jamaica)

Family Travel Advisor Forum is an exclusive event created for today's family travel seller, with an emphasis on groups, such as multi-generation travel and family reunions, among other opportunities. *

Contact show management for participation at: <https://bit.ly/20Oz0Cy>

Jan 10-13

Salon de la Plongée (Paris, France)

As the only show in Paris dedicated to the underwater world, the show brings together over 60,000 divers and their families to meet with all the stakeholders of diving over the course of 4 days.

***Contact show management for participation at: <https://bit.ly/2HDhZL7>**

Jan 15-19

Vakantiebeurs

(Utrecht, Netherlands)

A large tourism and leisure fair bringing together travel agencies, destinations and cultural associations from around the world to showcase their products and services.

***Contact show management for participation at: <https://bit.ly/2zQ6psu>**

Jan 22-26

FITUR (Madrid, Spain)

A global meeting point with 100,000+ travel industry professionals and 100,000+ consumers in attendance each year; organized by IFEMA.

***Contact BTB for participation at: Traveltrade@BelizeTourismBoard.org**

Jan (Date TBC)

Adventure Travel Show (Olympia, UK)

A consumer show designed for adventure travel attracting over 15,000 visitors. It focuses on soft adventure travel and eco-tourism and is perfect for spirited travellers to learn more about Belize.

***Contact show management for participation at: <https://bit.ly/2SFrhba>**

Jan (Date TBC)

CMT - The Holiday Exhibition (Stuttgart, Germany)

This event is a large international consumer fair for for Travel, Tourism, Recreational and other Hospitality Services.

***Hosted by CMT**

Feb 4-6

Florida Sales Presentation (Florida, USA)

Hosted by the BTB, these Belize branded sales presentations are highly effective in establishing rapport with the international travel trade.

Feb (Date TBC)

COTAL Workshop (France)

This annual B2B workshop brings together approximately 100 tour operators, travel agencies and media in small intimate settings; Latin American travel is the main focus.

***Hosted by COTAL**

Feb (Date TBC)

Viajes Rosario Book & Event (Lima, Peru)

This Peruvian agency, a virtuoso member, publishes a travel book each year with select partners and hosts a luxury consumer event for those looking for luxury travel.

***Contact show management for participation at: <https://bit.ly/2HRflu2>**

March 4-8

ITB BERLIN

(Berlin, Germany)

The world's largest tourism trade and consumer fair; in attendance are hotels, tourist boards, tour operators, system providers, airlines and car rental companies.

***Contact BTB for participation at:
Traveltrade@BelizeTourismBoard.org**

March (Date TBC)

Unite Caribbean

(Location TBC)

An event entailing informal, pre-booked, one-to-one meetings with tourist boards, hoteliers, representation companies, airlines, ground handlers and car hire companies from the Caribbean region.

***Hosted by Unite Marketing & Promotions Ltd**

March (Date TBC)

Travel Counsellors Annual Conference

(The Netherlands)

Networking sessions done in speed dating format with over 170 home-based travel agents; each session consists of small groups of agents.

***Hosted by Travel Counsellors**

March (Date TBC)

Personal Touch Travel Suppliers

(The Netherlands)

Networking sessions done in speed dating format with over 150 home-based travel agents; each session consists of small groups of agents.

***Hosted by Personal Touch Travel**

April 20-23

Seatrade

(Miami, FL USA)

This event aims to foster a better understanding of the dynamics of the cruise industry and help attendees improve their cruise tourism products.

***Contact BTB for participation at:
Maria.Guerra@BelizeTourismBoard.org**

***The information contained in this document was accurate at the time of dissemination, but is subject to change. Should there be any updates, we will recirculate accordingly.**

